

Driving School





创奇游乐 | Product DESIGN

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纽西卡驾驶学校

Kiddie Driving School

纽西卡驾驶学校,由一群聪明可爱的动物们各司其责,开展各自职业的教学任务。游客们会在这里学习交通常识,锻炼驾驶技能;身临其境的驾驶场景,丰富多元的互动体验,以及奇妙精彩的职业任务,不但让游客感受到驾驶带来的乐趣,还能在学习中不断的成长,并留下美好的回忆。

The Car Driving School is established by a group of smart and lovely animals and everyone have their own duties. The good memories will be grow into players heart through this rich and diverse interactive driving experience in this immersive driving scene. Players will be learning traffic Knowledge and practices their driving skill.

体验驾驶乐趣,开启梦幻之旅

Experience the fun of driving and start a dream journey



于广其 Preview Session

身份确认

Roles Identify

● 进场到服务中心,游客可扫描二维码 选择线上信息注册,自行上传身份相 片,并在后续选择手机扫码启动车辆。 对于不方便注册的游客,服务人员将 手动拍照采集信息,并发放驾驶手环, 进行后续的车辆启动。

After entering the service center, customers can choose register online by scanning the QR code, upload their own photos, and start the vehicle by scanning the mobile phone. For other players, staff will take photos for the customers, and issue driving wristbands to start vehicle.

指导教学

Guided teaching

● 身份确认后,游客将进入到学习屋。学习屋中将由驾驶教练配合动画媒体的形式,为游客讲解互动玩法,驾驶常识,交通规则,以及职业说明。 让游客快速了解驾驶学校的体验内容,为后续的驾驶体验进行情绪铺垫。

After identification, the customer will enter the class. Cartoon will be shown in the learning room, and the coach will explain interactive playing way and driving knowledge and traffic rules and career instructions to the customers.

Let player quickly understand the contents of driving school experience in order to let them get ready at emotional level for the driving activity

理论考试

Theory test

● 指导教学后,游客将进入到理论考试环节。在此期间,游客可以通过理论考试机进行测试答题,理考得分将记录在最终总成绩中,作为是否可以拿到驾照的凭证。

After the coach instruction, customers will have theory test. Customers can take the test and answer questions through the test machine, and the test score will be recorded in the final total score as a proof of whether they can get a driver's license.

车辆选择

Choose vehicle

■ 理论考试通过后,进入停车区,游客将进行车辆选择;游客在此可以选择不的车型,出租车、消防车、救护车、警车。每一种车型都拥有对应的伴游角色,而根据所选择的车型,游客将领取相应任务,开启职业驾驶体验之旅。

After passed the exam, player enter the parkinglots customers can choose the different vehicle type; Taxis, fire trucks, ambulances, and police cars can be selected. Each type vehicle has a corresponding role, and according to the selected car, customers will get a different tasks to start their own driving experience.

The Play session

场景体验

Scene experience

● 驾驶学校全方位的模拟了街区环境, 其中包括直角弯道,S弯道,漫坡小桥,红绿灯,中心环岛等交通设计, 以及加油站、洗车店、修理店等景 点设计;游客将身临其境的体验沉 浸式驾驶带来的独特乐趣。

The driving school simulates the block environment including right-angle corners, S-curves, overpass bridges, traffic lights, central roundabouts and other traffic designs, as well as gas stations, car wash shops, repair shops and other scenic spots; visitors will experience immersive driving pleasure.

路面互动

Road interaction

● 游客驾驶在过程中,车载系统触发地面RFID射频卡,并将根据车型职业,开启相应的职业任务与奇遇游戏,游客可通过车载屏幕完成任务与游戏,获得积分与成绩。

In the process of driving, the onboard system identifies the ground RFID card, and opens the corresponding professional tasks and games according to the occupation of the vehicle. Customers can complete the tasks and games through the on-board screen, and get points and scores.

场景互动

Interactive attractions

驾驶学校模拟了大量的职业场景,如加油站,洗车店,修理店等,九类职业场景;每类场景中,都配备相应的职业主题角色与职业主题道具,在游客驾驶车辆经过时,产生动作互动与语音互动。同时,场景总设有媒体游戏互动点位,游客可在此完成相应主题职业任务,或通过车辆互动键与其进行游戏互动。

Driving school simulated a large number of occupational scenes, such as gas station, car wash, repair shop, etc., a total of nine types of scenes; Each kind of scene is equipped with corresponding theme characters and props. When tourists drive by, interactive actions and interactive voice will be generated.

At the same time, there are media game interactive attractions in the scene, where customers can complete the corresponding professional tasks, or play games through the vehicle interactive buttons.

拍照互动

Photo interaction

游客驾驶车辆行驶至照相馆时,将出发 拍照互动,根据提示按下车上的互动按 钮完成拍照留念;照片将在驾驶结束后 领取获得。

Customers will take photos when driving to the photo studio at the beginning of the journey. Press the interactive button on the car according to the prompt tone to complete the photo taking. The photos can be collected after driving.

照片领取

Pick up photos

- 驾驶结束后,车辆中的小票机将打印纸质二维码。游客到自助取相机,扫描二维码查看选取相片,选择确认后,通过手机扫码屏幕上的二维码,将照片传至手机。
- After driving, the vehicle can print a QR code. Customers can scan QR code through cell phone, and view album online and get photos. After confirmed, It will be sending the photo to the phone.

驾照获取

Get license

- 线上注册支付的游客,在首次驾驶游玩后,将自动获得电子驾照;电子驾照将记录玩家的游玩信息,累计驾驶里程数,升级驾照,解锁进阶玩法。
- 游客如果想获得实体驾照,可在出口处的服务台,付费领取。
 实现二次消费,增加营业收入。
- Customers who register and payment online will automatically obtain an e-driver's license after their first play which will record the play details, the accumulated driving mileage, upgrade the driver's license, and unlock playing methods.
- If customers want to get physical driver's license, they can purchase it at the service desk

成绩排名

Ranking

- 驾驶结束后,游客可在出口处的服务台,查询本次驾驶的成绩排名, 以及历史成绩排名,增加游客的荣誉感。
- Customers can check the driving performance ranking and historical performance ranking at the exit service to increase customers' sense of honor.

礼品兑换

Redeeem gift

- 游客本次游玩所获的积分,可配合现金兑换相应的礼品。线上注册的游客,可累计积分,待日后进行兑换,增加游客粘度,挖掘游客的二次消费潜力。
- Customers can exchange their points for gifts with cash. Customers who register online can accumulate points and exchange it later, which can increase tourists' loyalty and promote customers' secondary consumption potential.

车辆 Vehicle Introductio

车载互动屏幕

Vehicle build-in screen



采用10.1寸的车载屏幕, 搭载独创的伴游娱乐系统与奇遇玩法, 使寓教娱乐的互动体验, 融入到驾驶过程之中。

With 10.1-inch car screen, the unique accompanying entertainment system and adventure mission play mode and interactive game play through learning are intergrade into the player driving experience.

主题伴游 Accompanying theme

● 奇遇任务 Adventure mission ● 互动游戏 Interactive games 驾驶教学 Driving instruction

车载互动屏幕

Interactive screen

照片二维码打印

Photo QR code Printer

雷达安全测距

Radar Ranging system



游戏互动按钮

Game Interactive button

景点互动感应条

Scenic Interactive Bar

地面互动感应系统

Ground Interactive tag

Vehicle Introduction

车辆技术参数 Vehicle Tech spec





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Vehicle Introduction

室外车型Outdoor Vehicles

车辆 Vehicle Introduction

警车

Police car

警车

Police car

消防车

Firetruck

救护车

Ambulance







室内车型 Indoor Vehicles





Taxi



警车

Police car



消防车

Firetruck



救护车

Ambulance



跑车

Racing car



跑车

Racing car















创奇游乐 | Product

互动景观

Interactive attractions





互动游戏

Interactive game





创奇游乐 | Product DESIGN





• 全面的车辆场景管理

Vehicle & Scenes Management System

- 创奇独有的CSVS车辆场景管理系统,可以让运营者全面监控车辆与场景当前的状态,远程设置车辆参数,游戏更新,活动开启等功能;同时,CSVS将生成详细清晰的订单报表、故障报表、使用率报表、为运营分析提供专业有效的真实数据。
- C&Q unique CSVS vehicle scene management system enables operators to comprehensively monitor the current status of vehicles and scenes, remotely set vehicle parameters, update games, start activities and other functions; at the same time, CSVS will generate detailed order reports, fault reports, usage reports, and provide professional and effective real data for operation analysis.
 - 场景管理 Vehicle management
 - 运营报表 Operation report

- 车辆管理 Vehicle management
- 故障报表 Error report







运营报表

Operation report

rt License Printer

成绩排名 Scores ranking



Order processing

异常处理 Exception handling











手持设备

Hand-held Device



创奇游乐 | Product

System Introduction

• 轻松的手持管理

Hand-held Device management

- CSVS移动管理系统,通过手持终端与云平台进行连接,使运营者可以快速处理场内的订单收费、车辆启动、状态监控、异常处理、车辆回收等工作,提升优化了运营者对设备及运营的管理;即使在高峰值客流时,依旧保持灵活高效的完成工作。
- CSVS mobile management system can be connected to the cloud server through the handheld devices. Staff can start the vehicle, monitor the vehicle data, and check the order through the handheld device, making the vehicle management more flexible and easy even during park peak traffic hours.
 - 车辆管理 Vehicle management
 - 运营报表 Operation report

- 订单处理Order processing
- 运营管理Operation management



• 理论考试机

Theory Exam Machine

考试机中设有丰富的题库系统,内容涵盖了交通常识、 职业知识、趣味问答等。游客可在考试机中进行学习 娱乐, 其获得的成绩将记录在驾驶报告中, 在最终形 成系统性评定。

The system has a rich driving knowledge questions bank. It covers common knowledge, occupational knowledge, interesting questions and answers etc. Customers can learn and play in the exam machine, the final results will be recorded in the driving report and in the end system it will be evaluate the player's driving performance automatically.

- 职业知识 Occupational knowledge
- 交通常识 Traffic knowledge
- ●趣味问答 Fun Quiz





初级

• 自助取相机

Photo Kiosk

- 游客到自助取相机,扫描二维码查看选取相片,选择确认 后,通过手机扫码屏幕上的二维码,将照片传至手机。
- Customers can pick up the photos after scanning the QR code to view the selected photo in the Kiosk, and select "OK" After scanning the QR code with the cell phone, it will be transferred to the Cell phone album.
 - 相片查询 View album
 - 主题相框 Theme photo frame
 - 电子相片 E-photo











爱例 | Effect 女果 | Drawing



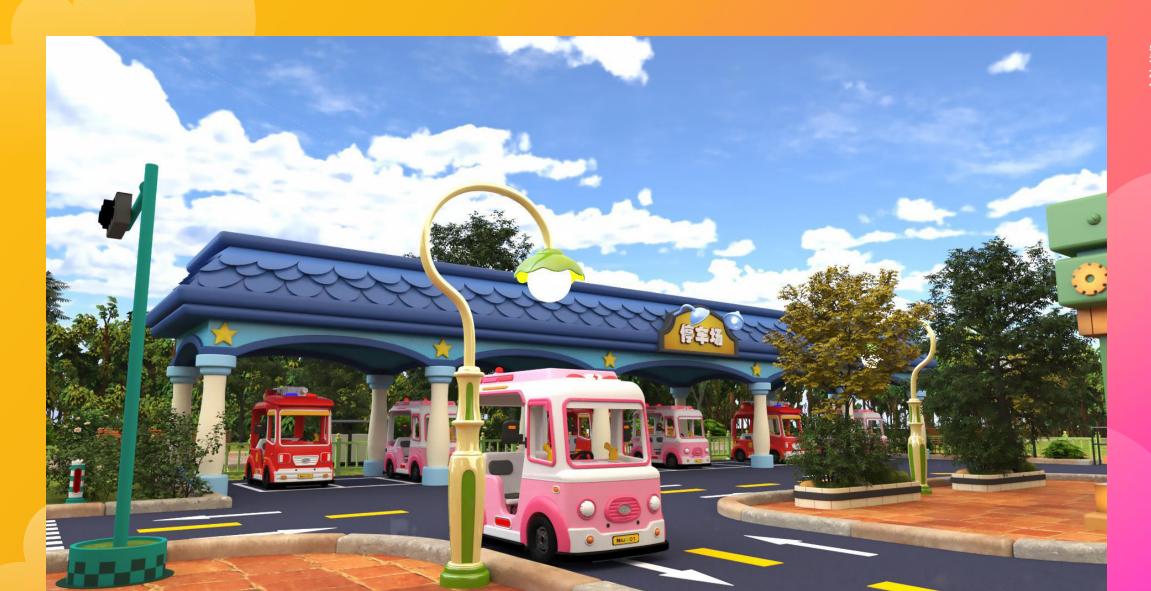
Effect Drawing











成功案例

Successful Case

沈阳方特欢乐世界FantawildShenyang CarTown



成功案例

Successfu Case

沈阳方特欢乐世界FantawildShenyang CarTown



。沈阳方特欢乐世界 Fantawild Shenyang CarTown



成功案例

Successfu Case

沈阳方特欢乐世界FantawildShenyang CarTown



沈阳大悦城 Shenyang Joy City



沈阳大悦城

Shenyang Joy City



沈阳大悦城

Shenyang Joy City



沈阳大悦城 Shenyang Joy City





Internationa awards

IAAPA 最佳创新设备奖

IAAPA Brass Ring Winner

2018年,驾驶学校荣获国际游协颁发的最佳创新设备奖

Driving school won the "Best New Product "award from IAAPA Attractions Expo in 2018





国际合作

Global Cooperation











PLR Leisure Limited







感制观看

Thank You!





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